

18th Annual SPRING BEER & WINE FEST

A Taste of the Best

April 6-7, 2012

OREGON CONVENTION CENTER

Friday & Saturday, 12:00 pm – 11:00 pm

APPLICATION TO PARTICIPATE

Send payment & application to:

SPRING BEER & WINE FEST

Attn: Steve Woolard

3031 SE Woodward

Portland, OR 97202

EXHIBITOR INFORMATION: (Please type or print.)

Company Name as it will appear in the program: _____

Contact Person: _____

Address: _____

City, State & Zip: _____

Work Phone _____ Cell phone _____ Email _____

Company web site _____

Are you a: Brewer ___ Vintner ___ Distiller ___ Cheese Artisan ___ Vendor of goods/services ___ Food Court Vendor ___?

Electricity, carpets, skirting, brewery equipment and other services are not included in booth fees. Booths are draped & have 1-2 7-foot tables. Go to oregonCC.com or DWAtradeshow.com for decorator/services. Booth fees do include minimal exhibitor information in the program. Festival is 22 hours over 2 days, with an anticipated 10,000 plus attendees, including minors.

BOOTH FEES:

CHEESE ARTISAN or DISTILLER, please call for price & availability.

Following booth prices are for a 10'x10' space, add \$75 for a corner.

BREWER	\$400
Jockey Box Rent	\$50
VENDOR OF GOODS/SERVICE	\$500
VINTNER	\$500
OLCC's form & Check	\$20 (Only for OR vintners)
City of Portland's fee	\$35

FOR OFFICE USE ONLY:

Check # _____

Check Amt. _____

Date Ck. Rec'd _____

Jockey Box \$ _____

OLCC \$ _____ Form _____

City of PDX \$ _____

Booth Number _____

NOTE: This application is subject to approval. If your application is denied, your deposit will be refunded.

CORPORATE IDENTIFICATION RELEASE & INDEMNITY & LIMITATION OF LIABILITY:

In exchange for promotional value to be derived by the above named company, Spring Beer & Wine Fest, Inc. is granted the right to use the company name and related logo art for the limited purpose of promoting the April 6-7, 2012 SPRING BEER & WINE FEST. It is understood that promotional strategies for this event may include print and broadcast advertising and the production and distribution of promotional merchandise. The terms of this release agreement shall be effective upon execution and shall cease active promotion effect 10 days after the date of the event, although website will remain until approximately the end of the year 2012.

CONTRACT FOR EXHIBITOR SPACE:

By signing this Application I understand I am contractually responsible for paying Spring Beer & Wine Fest, Inc. the appropriate booth fee(s) as listed. Given the agreement contained on this page, and subject to the conditions expressed herein, the company shown on this document agrees to hold Spring Beer & Wine Fest, Inc. as well as its contractors and the Oregon Convention Center harmless for any and all liability for injuries and dealings caused to their property or personnel or any member of the public incurred through the use of the exhibitor space or displays allotted at the Oregon Convention Center.

I have read and agreed to all the requirements on this document:

Print Name _____

Signature of Authorized Agent: _____ Date _____

Any Questions? Call or email Steve Woolard at 503-238-3770 or stevwoolard@aol.com

Upon application acceptance, you will receive a notice and other final instructions.